



SPONSORSHIP PACKET

The Pierians Foundation, Incorporated
Cultivating Young Minds Through the Arts, Supporting the Career Development of
Emerging Young Artists

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ABOUT THE FOUNDATION

The Pierians Foundation, Incorporated was founded in 2007 to address the need and provide underserved and marginalized populations access to the Arts – through art education, awareness, and participation. The Pierians Foundation provides funding to support artistic and educational projects at the secondary education level, and supports the development of exceptionally talented, young, aspiring artists.



The Foundation is the philanthropic arm of the Pierians, Incorporated. Since 2014, the Foundation has supported artists and community-based artistic programs of the Pierians Incorporated's twelve Chapters, located in six states: Georgia, Maryland, Michigan, Pennsylvania, Virginia, South Carolina and the District of Columbia. This six-year partnership, of the Foundation, Inc. with the Pierians, Inc., has invested approximately \$30,000 in arts projects in our communities.

The Foundation operates exclusively for charitable and educational purposes within the meaning of Section 501 (c)(3) of the Internal Revenue Code as amended. Proceeds generated from its 2020 Biennial Dinner will enable the Foundation to expand its program initiatives within the areas it currently serves and beyond.

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OUR HISTORY

In 1958, Annette C. Johnson of Baltimore, Maryland, joined by nine women, formed an organization which focused on creating opportunities for learning and study of the fine arts, sharing experiences of the fine arts as a group and celebrating artistic accomplishments of the communities' youths. The women were motivated by the cultural and social restrictions resulting from segregation and the decrement in funding and programming within the school system that limited access and exposure to the arts. Those restrictions also removed or reduced the availability of art education for students of the African diaspora. From 1979 to the present, Annette C. Johnson's vision expanded exponentially outside of the Maryland area resulting in the creation of chapters in District of Columbia - 1979; Columbia, Maryland - 1983; Pittsburgh, Pennsylvania - 1985; Palm Coast, Florida - 1985; Flint, Michigan - 1990; Baltimore County, Maryland - 1993; Prince Georges County, Maryland - 1995; Montgomery County, Maryland - 1999; Richmond, Virginia - 2000; Atlanta, Georgia - 2001; Raleigh Triangle area, North Carolina - 2012; Detroit, Michigan - 2013; and, Hilton Head Island, South Carolina - 2015.

The Pierians realized that Arts education is linked to academic achievement, social and emotional development, civic engagement, and equitable seizure of opportunities. The Pierians, who themselves were adult enthusiasts of fine art, wanted to influence the future of their communities by supporting both initiatives that expose and educate youth to the arts while recognizing and supporting individuals who had demonstrated a superior talent within the arts. Following success in raising money to fund their efforts, the members formalized their program initiatives and fundraising efforts and established The Pierians Foundation, Incorporated, a 501(c)(3) public charity, founded in 2007, establishing a legal structure and a focus for raising money to support the arts. The Foundation's goal is to ensure that arts remain viable in our communities. Ninety-five percent of Pierian members donated to the Foundation during this calendar year.

Since 2010, the Pierians Foundation, through community engagement efforts, including its Pierian Chapter initiatives Matching Grants and its Emerging Young Artist Award, has awarded approximately \$30,000 - substantially impacting the arts community. For example, our Emerging Young Artist Award recipients have performed before thousands in operatic productions, concerts and dance recitals. Several, in addition to performing, are music educators at the college and community level. From 2014 to the present, children in Flint, MI, Columbia, MD, Atlanta, GA, and Baltimore, MD have participated in music and visual arts programs supported by the Foundation; the numbers of children impacted runs well into the hundreds. In 2016-2017, in Montgomery County, MD, over 400 students of The Finest! Performance Foundation performed in 22 theatrical productions entertaining audiences totaling 2,000 guests; the performing group was supported by the Foundation's grants.

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OUR PROGRAM FOCUS

The Emerging Young Artist Award Recipients 2010-2018 [formerly The National Project Award]

Our Emerging Young Artist Award is designed to build a pipeline of young energetic and creative talent. To advance this goal, a biennial monetary award in the amount of \$3,000 is given by the Foundation which supports an aspiring and emerging artist who is on the threshold of a professional career in the performing, visual or literary arts.

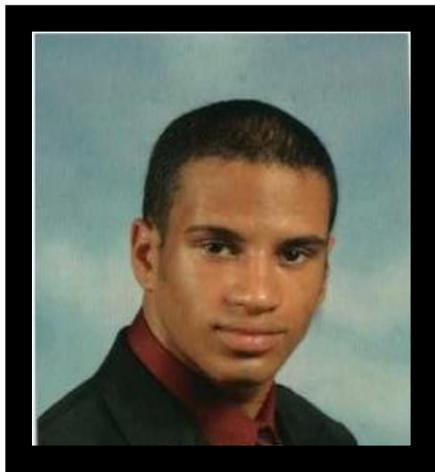
Alexandra Hutchinson: [2018-2020]: Ballerina

Alexandra currently dances with the Dance Theater of Harlem. She studied formal classical ballet for more than 20 years at the Academy of the Dance in Delaware, The Washington School of Ballet, and Indiana University's Jacobs School of Music, with summer studies at Alvin Ailey Dance Theater, Alonzo King Lines Ballet, Carolina Ballet, Ballet Chicago, L'Academie Americaine de Danse de Paris, and the Nashville Ballet.



Dylan Guest [2016-2018]: Visual Artist and Sculptor: Dylan attended the George Washington Carver Center for Arts and Technology in Baltimore County, Maryland, and graduated from Maryland Institute College of Art (MICA) receiving a Bachelor of Fine Arts degree in Interdisciplinary Sculpture. His sculpture and paintings have been shown in a succession of traveling shows.

Darian Clonts [2014-2016]: Vocalist, Voice Teacher, and Performer. Darian earned a Bachelor of Music degree from Morehouse College, and a Master's degree in Voice Performance from the Jacobs School of Music. Indiana University. Clonts has performed in the IU Opera Theater as Herrison in Chabrier's L'Etoile, Goro in Puccini's Madam Butterfly, Le Remendaldo in Bizet's Carmen, and Parisignol in Puccini's Le Boheme. He recently performed in Gershwin's "Porgy and Bess" as Nelson during the Cincinnati Opera's 2019 Season.



Aaron Jacobs McCoy [2012-2014]: Vocalist. Aaron graduated from Central Michigan University with a Bachelor of Arts. He has performed with the Eastern Michigan Symphony and Choir. His numerous operatic and musical productions include the Michigan Opera Theater (2005-2009); the Flint Jubilee Chorus, as lead tenor; the Detroit Symphony; and, the Flint Institute of Music. He has also performed at Carnegie Hall in New York City, in Paris, France, and London, England.

Jonathan Woody [2010-2012]: Vocalist. Jonathan graduated magnum cum laude from University of Maryland, with a BA in Vocal Performance and completed his Master of Music Degree in Early Music at McGill University. He is a member of the Grammy nominated Choir of the Trinity Wall Street Choir, and has performed on the stages of the Carnegie Hall, Alice Tully Hall, Avery Fisher Hall at the Lincoln Center, John F. Kennedy Center for Performing Arts, and the Brooklyn Academy of Music.



Community Engagement – Pierian Chapter Initiative Matching Grants

The work of the Foundation nourishes the imagination and stimulates the creativity of our children through art education, connecting them more deeply to the world of art and opening new ways of viewing their communities and the world.

Through its matching grants for Pierians Chapters' initiatives, the Foundation advances its agenda of transforming generations through art education which is closely linked to academic achievement, social and emotional development, elevated self-esteem, and civic engagement. Matching grants are awarded to chapters that request funding for community artistic initiatives. Annually, we match up to a total of \$3,000. Grants are available at one of the following levels: \$500.00, \$750.00 or \$1,000.00. Matching Grants are made for initiatives that have the greatest impact on the artistic growth of a community. Awards are made in cash or a combination of cash and in-kind contributions.

Henderson/Hopkins Project Baltimore, Maryland [2018-2020]



The goal of the Henderson Hopkins project introduces young people to the art of collage and enables them to use collage to express and communicate their thoughts and feelings with one another and the wider community. The Baltimore Chapter was awarded a matching grant of \$2,000 in 2018. The chapter's Community Outreach Committee facilitates the project by partnering with the Reginald Lewis Museum and the Johns Hopkins School of Education. Students are educated in the life and collage work of Romare Bearden. The children learn to appreciate Bearden's impact on Baltimore city. The goal is for children to learn to use and appreciate the power of collage as an art form and a therapeutic activity.

Urban Youth Harp Project Atlanta, Georgia [2018-2020]



The Foundation, in partnership with the Atlanta Chapter provided a matching grant of \$2,000 to the Urban Youth Harp Ensemble (UYHE) which offers free harp instruction to over 95 elementary, middle school and high school students in Atlanta's inner-city. The UYHE was founded in 2000 by Elisabeth Remy Johnson, harpist of the Atlanta Symphony Orchestra, and Roselyn Lewis, a longtime Atlanta public schools music teacher known for exposing students to opera and African drums. In addition to donations from private foundations and individuals, the ensemble receives financial support from the National Endowment for the Arts, the Fulton County Arts Council, and the City of Atlanta Office of Cultural Affairs.

Piano Olympics Competition Project Columbia, Maryland Chapter [2016-2018; 2018-2020]



[Peabody Orchestra Musicians with Alexander Peskanov, Composer/Concert Pianist, four soloists from Edwina Hunter Studio, and Edwina Hunter]

In 2016 and 2018, grants were awarded to the Edwina Hunter Studio, sponsored by the Columbia, Maryland Chapter for the Piano Olympics project. This project's goal is to raise the level and skill for each student pianist, while providing a community audience for the artists to perform and providing musical performance for the

community. The initiative serves several purposes: (1) to teach, train and develop the musical talents of children; (2) to expose and develop the musical skills, presence and performance of participants; (3) to contribute to and enhance the community artistic endeavors and experiences with the arts; and (4) to introduce and expose students to an enhanced level of learning by working and performing with Mr. Alexander Peskanov, concert pianist, composer, and master teacher.

The “Water Us” Project Flint Michigan Chapter [2016-2018]



Project “Water Us”, an artistic expression program, was implemented by the Flint Chapter in May of 2017. The goal of the project was to introduce and teach the Art of Social Change/Commentary (also known as the Art of Self Determination) to Boys and Girls Club members (children aged 10-12) of Greater Flint. Through Project “Water Us”, students were exposed to four periods in history: Enslavement Era to Reconstruction, Harlem Renaissance, Civil Rights Era, and Hip Hop. The program curriculum presented how genres of literature, music, visual art

and dance/drama, were utilized as art forms of resistance. The goal was to accomplish the integration of social justice and drama and to show the students through self-determination art, the historical evolution of social injustice and to teach the children coping mechanisms. The program curriculum was created by Flint Chapter literary artist/educator, Semaj Brown, and augmented by professional art educators: Edith Withey, Visual Arts; Diane Kirksey, Music; Janet Poole-Little, Drama; with invaluable insights, from Corinne Edwards, Ed.D.

The Finest! Performance Foundation Montgomery County, Maryland Chapter [2014-2016]



The Finest! Performance Foundation, a 501(c)(3) non-profit, focuses on personal character and talent development of youth by providing education and artistic development, theater skills, mental development, critical thinking skills, social development and intrapersonal skills.

Sponsored by the Montgomery County Chapter, The Finest! Performance Foundation, with the ANKH Repertory

Theatre and the City of Gaithersburg, presented mixed-media African American themed theatrical/musical shows. During the periods of the Foundation's grant, the group created and performed four theatrical productions: "Black Nativity" by Langston Hughes, "A Change Gon' Come" by Kashi-Tara, and the Broadway hit musicals, "Dream Girls, and "the "Wiz".

SPONSORSHIP Benefits

The Pierians Foundation Biennial Awards Dinner
 October 16, 2020

Sponsor Level

Investment

Pierian Chapter Initiative Matching Grant Sponsor -Platinum Level	6 Event Tickets Recognition in Program Recognition during the Program Company Logo and sponsor acknowledgement on the Foundation's web site	\$1,500
Emerging Young Artist Award Sponsor – Gold Level	4 Event Tickets Recognition in the Program Recognition during the Program Company Logo and sponsor acknowledgement on the Foundation's web site	\$1,000
Lyrical Muse Sponsor -Silver Level	2 Event Tickets Recognition in Program	\$500.00
Literary Muse Sponsor -Bronze Level	Recognition in Program	\$250.00 and Under

Make sponsorship checks payable to The Pierians Foundation, Incorporated, and mail to:

Development Office
The Pierians Foundation Incorporated
 9520 Berger Road
 Columbia, Maryland 21046

The Foundation welcomes in-kind contributions or underwriting opportunities such as media partnerships, silent auction art object donations, and floral arrangements.

Net proceeds support endowing our Pierian Chapter Initiative Matching Grant, the Emerging Young Artist Award, and the latest, Dr. Jessie Mae Colson Award, for exceptional talent in visual arts.

For more information and to secure sponsorship packages, contact: Dr. Patricia Whitmore Kendall or Mollie Neal at pw.kendall@outlook.com and mneal41852@aol.com.

It is the policy of The Pierians Foundation not to discriminate based on race, religion (creed), national origin, gender, disability, marital status, sexual orientation or military status in any of its activities or operations.